

FROM THE MAGNIFICENT MILE TO MILE-HIGH, THANKS FOR A GREAT YEAR!



Velocity® is sweeping the nation at full speed — but now is the perfect time to pause and reflect. For starters, this year our team in Longmont, Colorado launched our new wholesale sourcing solution, Stockwave, and it's been thrilling to watch the first wave of dealers transform their vehicle acquisition process. Dealers have inspired us and our work since the beginning, and every year we look forward to the opportunity to say thank you — for constantly challenging and motivating us to keep pace

with your evolving way of doing business. We couldn't be more grateful for the privilege of working with you.

So from our Stockwave home in Longmont and our longtime home in Chicago, we wanted to share a gesture of our thanks. Roll down the windows and enjoy a refreshing root beer — hometown favorites from each of our locations. Cheers to great things on the road ahead!



WBC Chicago Style Root Beer is made with 100% cane sugar, which creates a delicious taste that's as unique as the city it's named for. B. Stiff & Sons Old Fashioned Root Beer is brewed and canned at Oskar Blues Brewery in Longmont, Colorado.


Dale Pollak
Founder


Randy Kobat
Senior Vice President — Inventory Solutions Software

vAuto
LIVE MARKET VIEW

A COX AUTOMOTIVE® BRAND